



Digital Training Lab

Institute Profile



Visit Our Website

www.digitaltlab.com



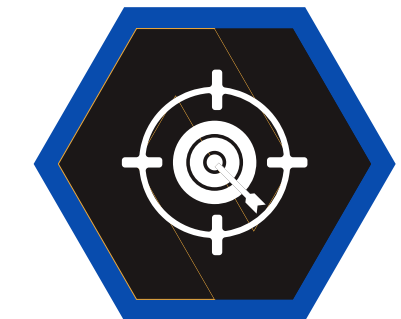
About Us

Digital Training Lab is a premier IT training institute that stands at the forefront of industry-oriented education. Established with a vision to bridge the gap between academia and industry requirements, we have been consistently delivering high-quality training programs that empower our students to excel in their careers.



Our Vision

Our vision is to be a beacon of excellence in IT education, inspiring learners to innovate, adapt, and lead in a dynamic and ever-evolving digital landscape.



Our Mission

Our mission at Digital Training Lab is to empower individuals with the latest technology skills, fostering innovation and enabling them to meet the demands of the digital era.

Meet Our Guest Faculties



Dr. Amit Pandey | Principal Data Scientist | 

Experienced Data Scientist with 12+ years of experience in industry shaping data science research and deployment.



Mrs. Roopali Joshi | Senior Vice President | 

Senior Vice President, Data and Risk Analytics, Citibank and M.Tech from IIT Kanpur



Dr. Harit Joshi | Professor | 

Professor at SPJIMR, PhD from IIM Ahmedabad. Master's degree in Data Science and Engineering from BITS Pilani



Mr. Vinayak Nayak | Sr Data Scientist | 

Sr Data Scientist @JP Morgan Chase Bank, M.Tech from BITS Pilani in Data Science



Mr. Saheel Godhane | ML Engineer | 

Founding ML Engineer @ BlueBirds, Ex Data Scientist @ Microsoft, B Tech from IIT Chennai

Meet Our Industrial Partners



CXSCORE

CX Score is the first AI-powered CXOps platform for modern product teams that integrates product design and experience metrics with DevOps to enable agile delivery of impactful products at scale.

INDIXPERT

At Indixpert, we are building a Tech Talent Ecosystems that empowers individuals and organizations to collaborate seamlessly beyond conventional boundaries to find the best ideas at scale, tap the best expertise in technology, and augment staffing as needed.

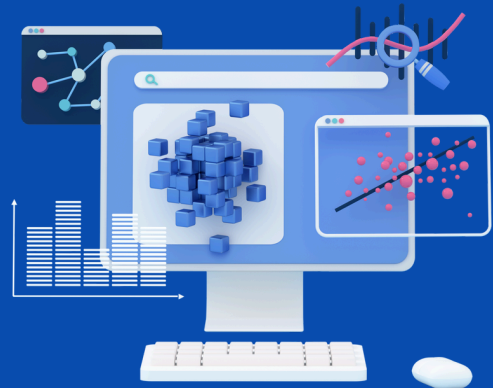
GTS

Globe Technology Solutions Pvt Ltd (GTS) is an AI data collection Company that provides different Datasets like image datasets, video datasets, text datasets, speech datasets, etc. to train your machine learning model.

Algominds Tech

Algominds Technology is a leading web development and digital marketing company based in India. Our team of experts specializes in creating and implementing custom solutions that help businesses grow and thrive online.

Why choose us?



Data Science

- Weekly Industrial Projects
- Learn from national and international Data Science Experts
- Monthly workshops and webinar from industry experts.
- 3 month internship
- Get prestigious certificate from IBM



Digital Marketing

- Work on Live Projects
- Learn from Digital Marketing Expert
- 3 month internship
- Get prestigious certificate from Google & Meta
- Mock Interviews
- Get 100 % Placement assistance



Web Development

- Work on Live Projects
- Learn from Web Development Expert
- 3 month internship
- Get prestigious certificate
- Mock Interviews
- Get 100 % Placement assistance

Our Professional Courses

- 1 Full Stack Web Development
- 2 Digital Marketing
- 3 Data Analytics
- 4 Systems, Applications & Products (S.A.P)
- 5 Diploma in Financial Accounting
- 6 Diploma in Computer Application



What Is Web Development

Web development refers to the process of creating and maintaining websites and web applications. It involves a combination of programming, designing, and deploying web content to be accessible through browsers. It includes Front end & Back end development.

Why should you learn Web Development?

Learning web development as a student offers numerous compelling benefits. Firstly, it equips students with valuable technical skills in high demand across industries, enhancing their employability and career opportunities.



Job Opportunities

Front-end Developer

Focuses on creating the user interface and user experience of websites using HTML, CSS, and JavaScript.

Back-end Developer

Specializes in server-side programming, database management, and handling server-related tasks.

Full-stack Developer

Proficient in both front-end and back-end development, capable of building entire web applications.

Web Developer (General)

Works on various aspects of web development, combining both front-end and back-end skills.

UI/UX Designer

Focuses on designing visually appealing and user-friendly interfaces for websites and applications.

E-commerce Developer

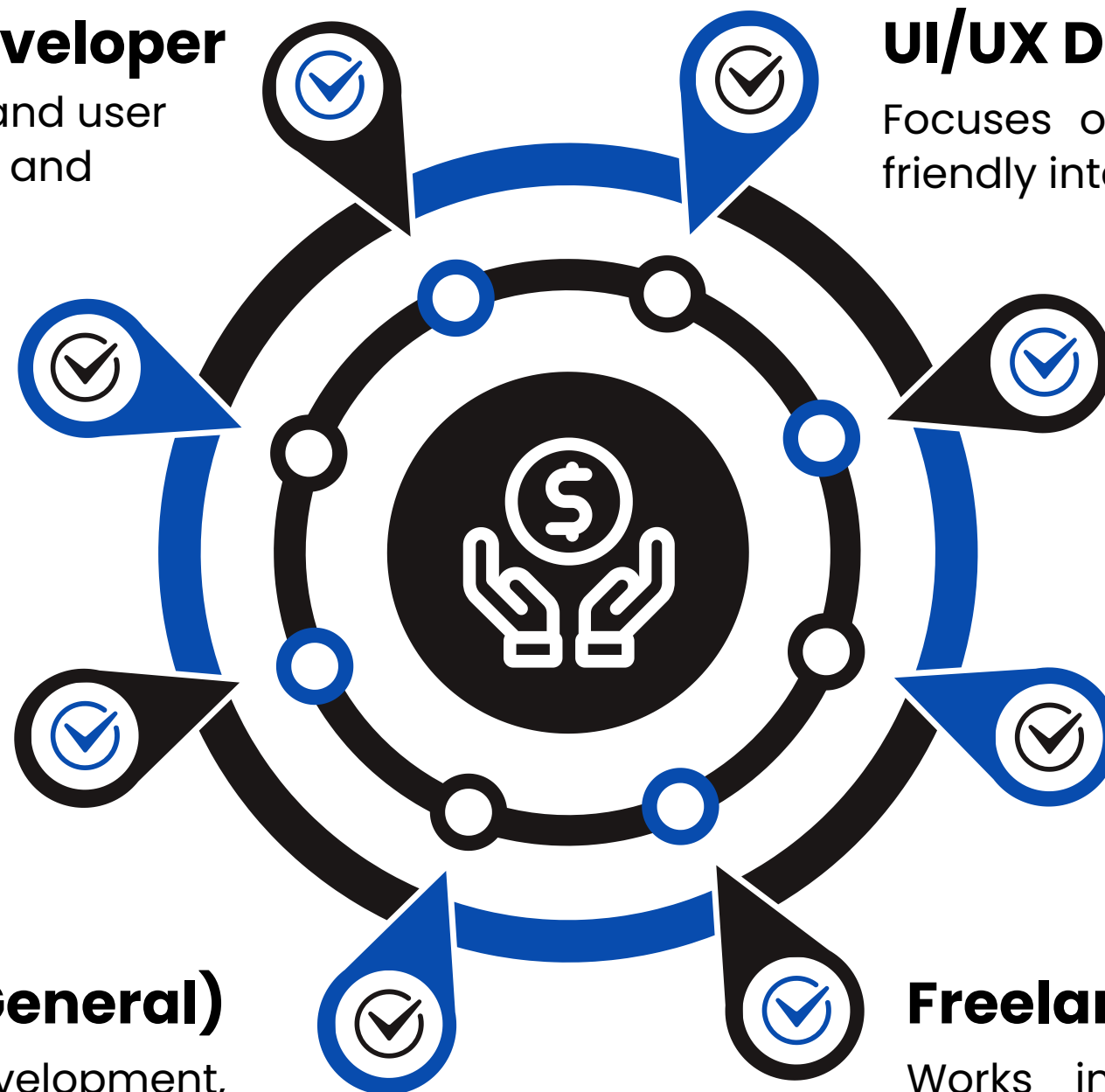
Specializes in developing and maintaining e-commerce websites and online stores.

WordPress Developer

Specializes in building websites and themes using the WordPress content management system.

Freelance Web Developer

Works independently, offering web development services to various clients and businesses.



Course Content

Duration - 06 Months

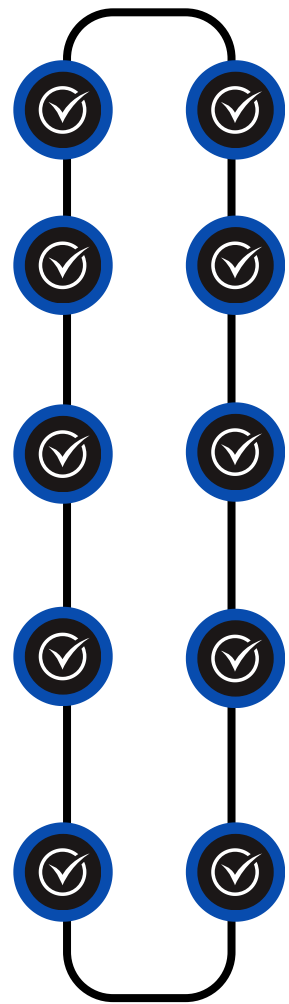
HTML

CSS

Introduction To
Scripting Language

AJAX

Creating Model for Database
Table (My SQL & Mongo DB)



Core PHP

Advance PHP

Exception Handling

Database Connectivity
with MySql

File Transfer Clients and
Domain Registration



What Is Digital Marketing?

Digital marketing refers to the use of digital channels, such as websites, social media, email, search engines, and mobile apps, to promote and advertise products or services.

Why should you learn Digital Marketing?

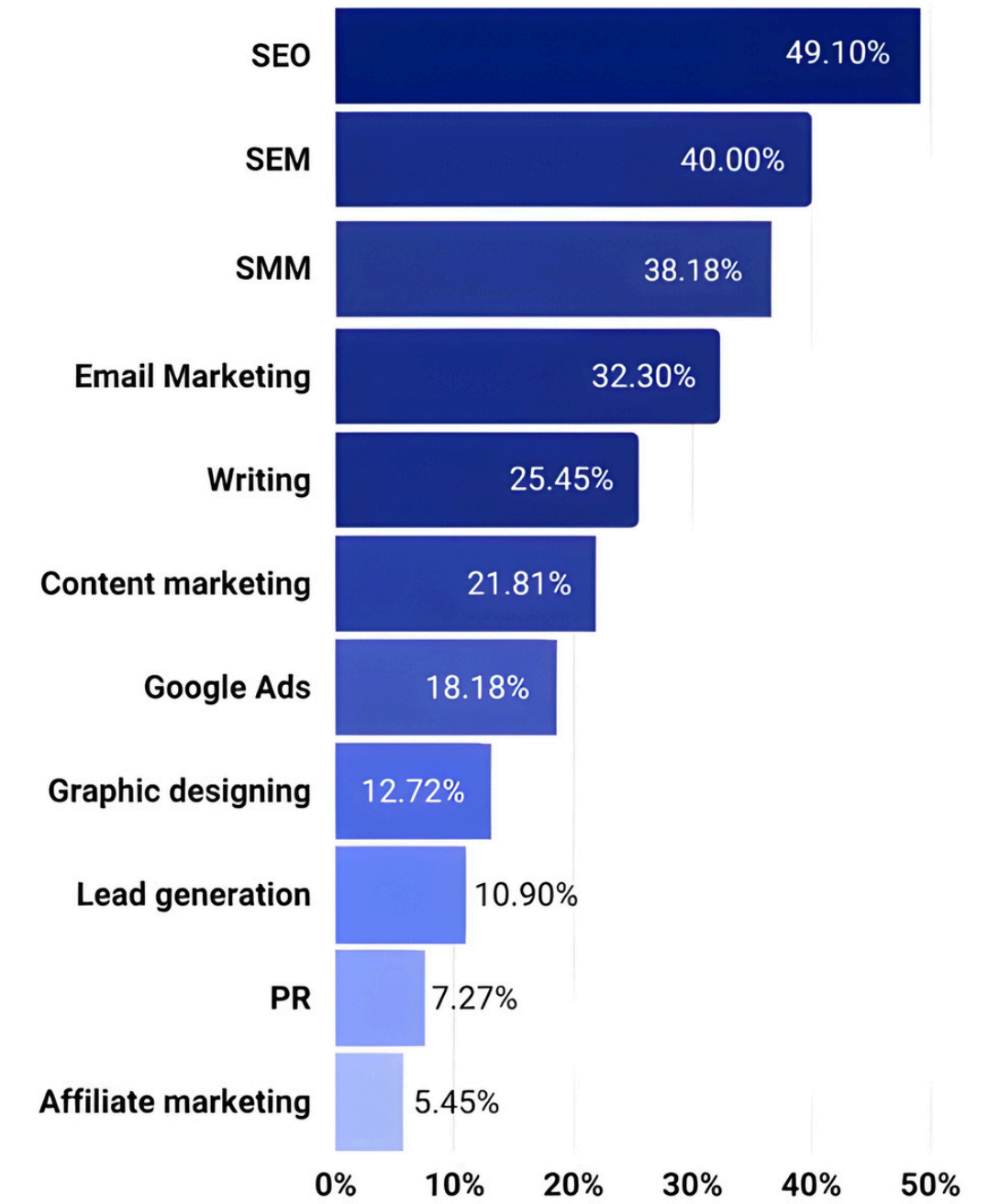
As a student, learning digital marketing offers several compelling advantages. It provides valuable skills highly sought after in today's tech-driven job market, enhancing employability and career prospects.



Job Opportunities



In-demand Skills For Digital Marketing Jobs



Course Content

Duration - 06 Months

- Module 1 Basic of marketing and branding
- Module 2 Introduction to Marketing
- Module 3 Graphic Designing for Business
- Module 4 Video Marketing Fundamentals
- Module 5 Professional Blogging
- Module 6 Search Engine Optimization
- Module 7 Google Analytics Fundamentals
- Module 8 Social Media Optimization for Business
- Module 9 Online Advertising and Google Adwords
- Module 10 Email Marketing for Business
- Module 11 Website Planning and Creation
- Module 12 Lead Generation and Marketing Automation
- Module 13 Advanced Web Analytics
- Module 14 Conversion Rate Optimization
- Module 15 Advanced Web Content Marketing



Course Content

- Module 16 Growth Hacking Fundamentals
- Module 17 Advanced SEO
- Module 18 Social Media Strategy and Management
- Module 19 Mobile Marketing
- Module 20 Advanced Search Advertising
- Module 21 Google Display Network Advertising
- Module 22 Social Media Advertising
- Module 23 Remarketing and Recall Ads
- Module 24 Video Advertising
- Module 25 Online Media Buying
- Module 26 Shopping's Ads
- Module 27 Online Money Making
- Module 28 Selling Digital Marketing Services
- Module 29 Digital Marketing Interview Preparation
- Module 30 E-commerce and Marketplace



What Is Data Analytics?

It focuses on analyzing and interpreting data to extract valuable insights and inform decision-making processes. It covers topics such as data cleaning, data visualization, statistical analysis, and data interpretation using tools like Excel, SQL, Python, R, and various data visualization libraries.

Why should you learn Data Analytics?

Data analytics skills are in high demand across industries as organizations increasingly rely on data-driven insights to make informed decisions. Learning data analytics provides valuable skills for career advancement and opens doors to a wide range of job opportunities in various sectors.



Job Opportunities

Data Analyst

Collecting, cleaning, and analyzing data to extract insights and inform decision-making processes.

Business Intelligence Analyst

Designing and developing business intelligence solutions and dashboards.

Business Analyst

Gathering and analyzing business requirements to identify opportunities for process improvement.

Market Research Analyst

Conducting market research and analyzing industry trends to assess market opportunities and threats.

Data Scientist

Developing and applying machine learning models and algorithms to solve complex problems.

Financial Analyst

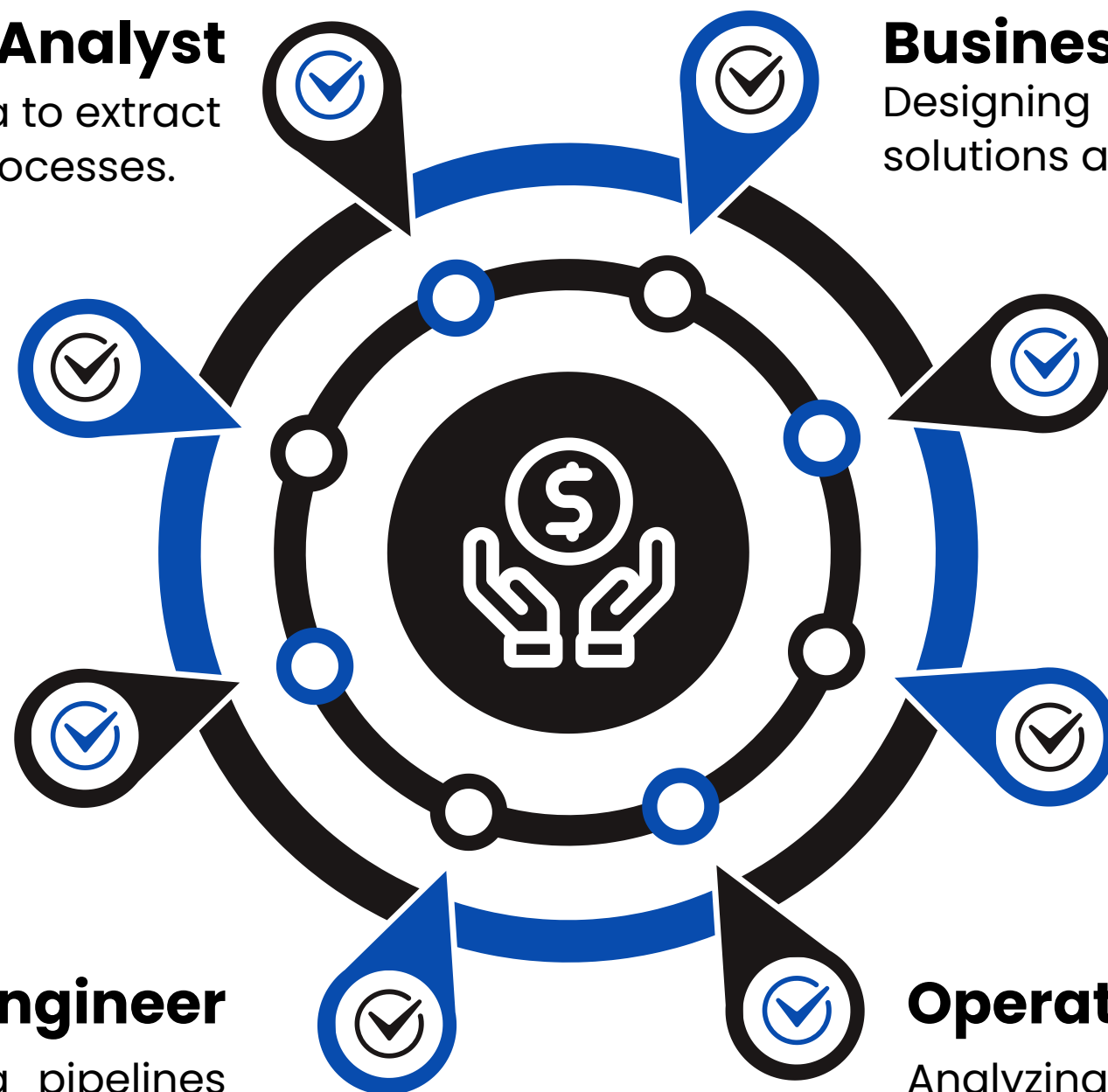
Analyzing financial data to assess performance, identify trends, and forecast future outcomes.

Data Engineer

Designing, building, and maintaining data pipelines and infrastructure for data storage and processing.

Operations Analyst

Analyzing operational data to optimize processes, streamline workflows, and improve efficiency.



Course Content

Duration - 06 Months

- ✔ **Introduction to Data Analytics**
- ✔ **Data Collection and Cleaning**
- ✔ **Data Exploration and Visualization**
- ✔ **Statistical Analysis**
- ✔ **Introduction to Machine Learning**
- ✔ **Data Manipulation with SQL**
- ✔ **Introduction to Python for Data Analytics**
- ✔ **Advanced Topics in Data Analytics**
- ✔ **Capstone Project**



Systems, Applications & Products

Systems, Applications, and Products in Data Processing (SAP) is a comprehensive enterprise resource planning (ERP) software suite developed by the German company SAP SE. It integrates various business processes and functions into a unified system, allowing organizations to manage their operations efficiently.

Why should you do S.A.P?

Pursuing a course in SAP is beneficial due to the high demand for SAP skills in the job market, leading to various career opportunities such as SAP consultant or analyst with competitive salaries. The course offers a comprehensive understanding of business processes and their integration within organizations, making the skills globally recognized and transferable.



Job Opportunities

SAP FICO Consultant:

Implements and configures SAP FICO modules, ensuring financial processes align with business requirements.

Financial Analyst:

Analyzes financial data and prepares reports using SAP FICO tools to support financial decision-making.

SAP MM Consultant

Configures and supports the materials management module in SAP, focusing on procurement and inventory management.

Inventory Analyst

Monitors inventory levels and analyzes stock movements using SAP MM for efficient inventory management.

SAP PP Consultant:

Implements and configures production planning solutions in SAP to optimize manufacturing processes.

Supply Chain Analyst:

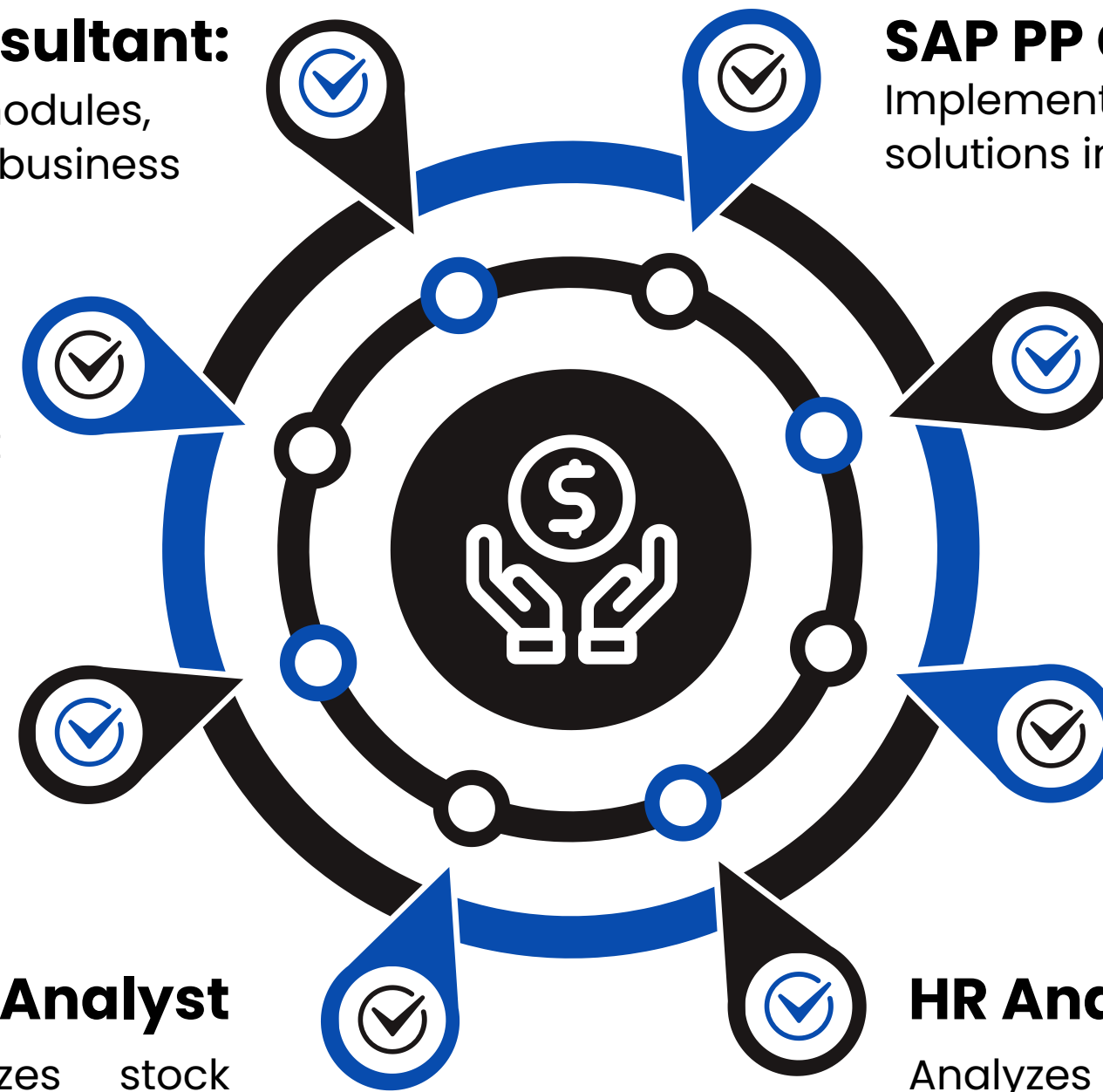
Analyzes production and inventory data using SAP PP to enhance supply chain operations.

SAP HR Consultant:

Specializes in implementing HR solutions in SAP, managing employee data, payroll, and recruitment processes.

HR Analyst:

Analyzes workforce data and generates reports to support HR strategies and decisions using SAP HR tools.



Course Modules

Duration - 45 Days/Module

- ✔ **SAP FICO (Financial Accounting and Controlling)**
- ✔ **SAP MM (Materials Management)**
- ✔ **SAP PP (Production Planning)**
- ✔ **SAP HR (Human Resources)**

Each module provides a comprehensive understanding of its respective area within SAP, preparing you for roles that require expertise in financial accounting, human resources, production planning, or materials management.



Diploma in Financial Accounting

A Diploma in Financial Accounting is a 6-12 months course that teaches students the basics of managing financial records, preparing financial statements, and analyzing financial data. This program helps students build the skills needed to work in accounting and finance roles.

Why should you do D.F.A?

A D.F.A equips you with practical skills in bookkeeping, financial reporting, and analysis, opening up career opportunities in accounting and finance. It serves as a solid foundation for further studies or certifications, enhances your financial understanding, and meets the industry demand for skilled professionals, making it a valuable qualification for career growth.



Job Opportunities

Accountant:

Manages financial records, prepares financial statements, and ensures compliance with accounting standards and regulations.

Accounts Assistant:

Supports the accounting team by maintaining financial records, handling invoices, and assisting in preparing financial reports.

Bookkeeper:

Records daily financial transactions, maintains ledgers, and ensures accuracy in financial data entry for businesses.

Payroll Clerk:

Handles employee payroll, calculates wages, and ensures timely and accurate salary disbursements.

Accounts Payable/Receivable Clerk:

Manages incoming and outgoing payments, tracks invoices, and maintains accurate payment records.

Financial Analyst (Junior):

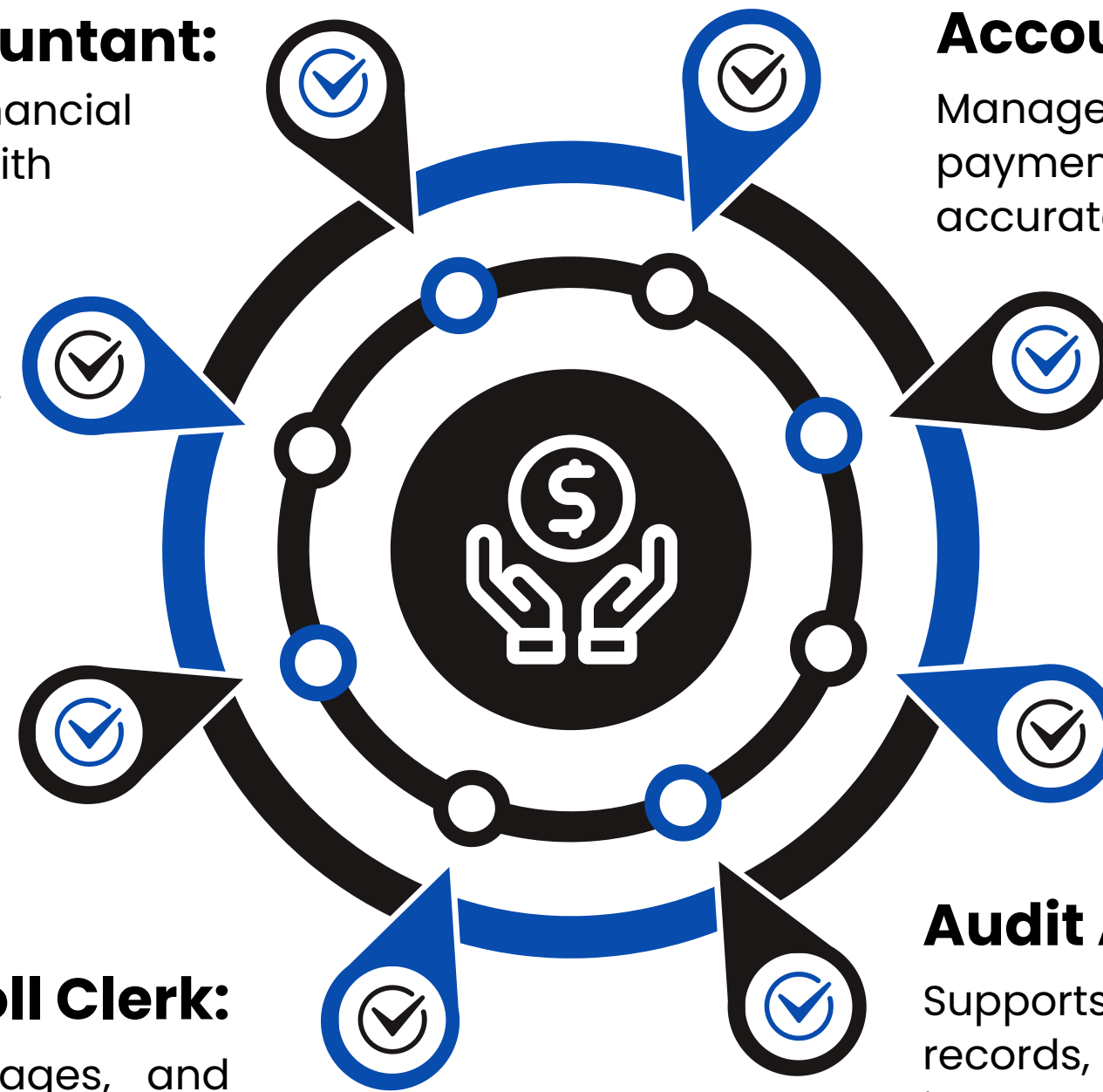
Analyzes financial data to support business decisions, prepares reports, and helps in budgeting and forecasting.

Tax Assistant:

Assists in preparing tax returns, calculating taxes, and ensuring compliance with tax regulations.

Audit Assistant:

Supports the audit team by reviewing financial records, verifying data accuracy, and ensuring internal control compliance.



Course Content

Duration - 12 Months

- ✓ **Fundamentals of Computer**
- ✓ **Operating System**
- ✓ **MS Office- Word, Excel, Powerpoint**
- ✓ **Fundamentals of Accounting**
- ✓ **Financial Accounting**
- ✓ **Computerized Accounting - Tally ERP 9 & Prime**
- ✓ **Payroll Management**
- ✓ **Taxation - GST**
- ✓ **Project**

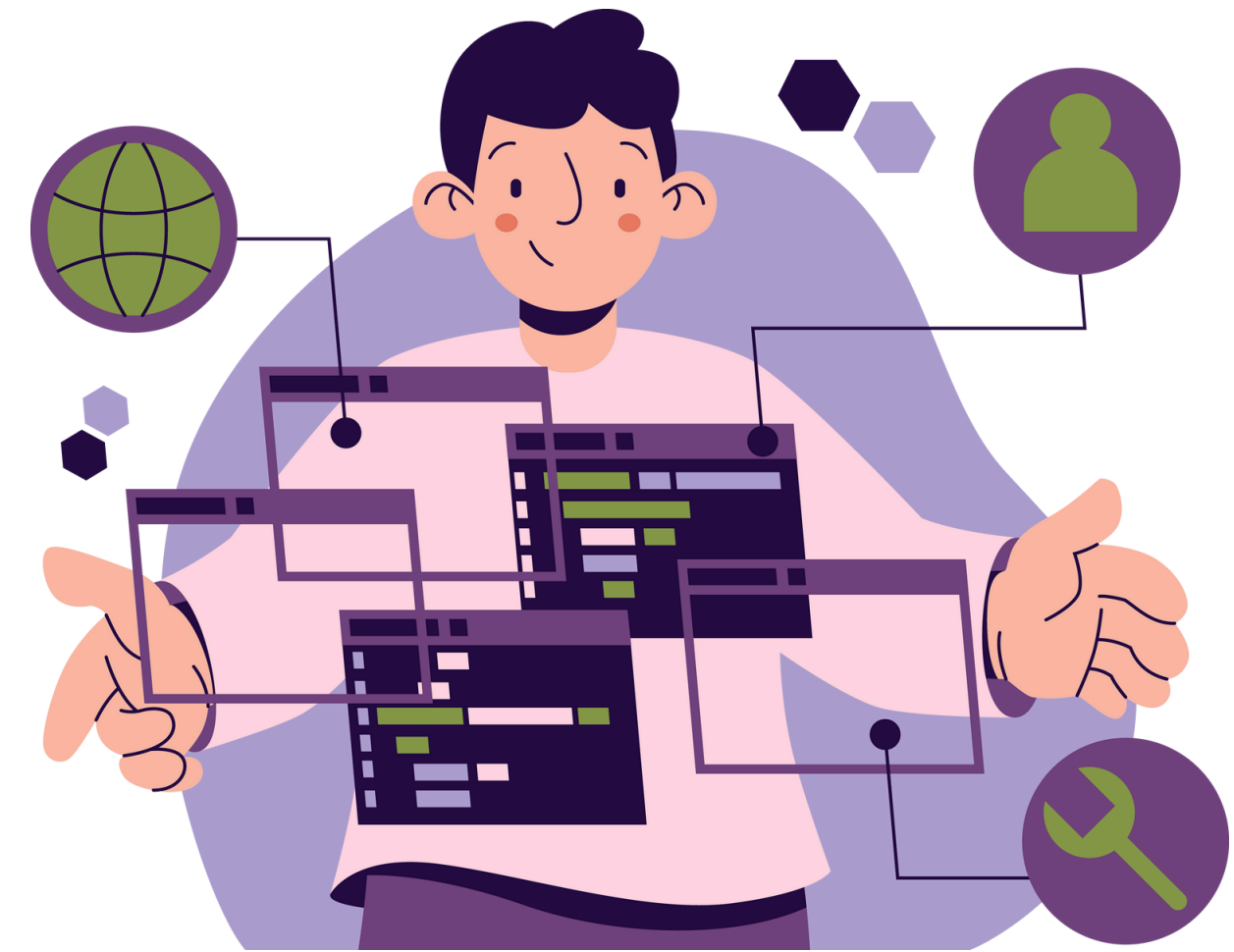


Diploma in Computer Application

DCA is a short-term course, typically lasting 6-12 months, designed to provide foundational knowledge and practical skills in computer applications and software. It covers basic to intermediate concepts of computer technology, software tools, and applications, making it ideal for beginners or those looking to enhance their computer skills for various job roles.

Why should you do D.C.A?

Pursuing a Diploma in Computer Application (DCA) is beneficial because it provides essential IT skills in a short duration of 6-12 months, opening up entry-level job opportunities across various sectors. The course is cost-effective and ideal for beginners or working professionals looking to enhance their computer skills quickly, making it a valuable stepping stone for career advancement or further studies.



Course Content

Duration - 12 Months

- ✓ **Fundamentals of Computer**
- ✓ **Operating System**
- ✓ **MS Office- Word, Excel, Powerpoint**
- ✓ **Multimedia and Graphics**
- ✓ **Computer Network**
- ✓ **Internet and Web Technology**
- ✓ **Hyper Text Markup Language (HTML)**
- ✓ **Cascading Style Sheet (CSS)**
- ✓ **Python**



Other Courses

Basic Computer

- Duration - 3 Month

PYTHON

- Duration - 45 Days

Advance Excel

- Duration - 45 Days

CCC

- Duration - 3 Month

JAVA

- Duration - 45 Days

Power BI

- Duration - 45 Days

TALLY + GST

- Duration - 6 Month

C Programming

- Duration - 45 Days

AutoCAD & Revit

- Duration - 3 Months

O'Level

- Duration - 12 Month

C ++ Programming

- Duration - 45 Days

PLC & Scada

- Duration - 3 Months

Connect with us

Connect with us on social media for updates on future workshops, events, and resources.

Reach out to our instructors or mentors for personalized guidance and support on your professional journey.



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Thank You

For Your Attention



Contact us

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Visit Our Institute

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Mukhani Haldwani Uttarakhand

